

Press Release



Subject: Frontline Defence Services “Have a coffee – help a mate” appeal

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GET INVOLVED, HAVE A COFFEE HELP A MATE TO ASSIST FLOOD AFFECTED PERSONNEL

The Queensland floods in January 2011 impacted on many thousands of people. Three quarters of the state was declared a disaster zone; 37 people died; three remain listed as missing; and flood restoration and reconstruction costs are estimated at more than \$5 billion.

Despite federal and state government assistance packages, individuals and families continue to find it very difficult to recover from their losses since many of them are not in receipt of insurance payments.

A number of Army and Air Force families in the Ipswich and Amberley areas remain in need of additional assistance in their flood recovery.

The Chief of Army and The Chief of Air Force have commenced a force wide appeal looking at ways of raising funds that can be used to assist those affected personnel.

From the 30th May – 4th June, Frontline Defence Services will donate 10% of all retail sales made at all canteens on Army and Air Force bases to assist these families recovery effort.

The Frontline “Help a mate in need” appeal asks all Army and Air Force members to go to their local Frontline Defence Services or Australian Commercial Catering canteen and purchase a coffee and a meal with the

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Frontline Defence Services is a trading name of the Army and Air Force Canteen Service (AAFCANS), PO Box 1461 Milton QLD 4064. ABN 69 289 134 420

knowledge that they are helping to assist their mates who are struggling to recover from the affects of the Queensland floods.

Support from both the Chief of the Army and Chief of the Air Force has been expressed encouraging their personnel on all bases to get involved.

“I encourage all personnel to show their spirit of mateship. By participating in the joint Army, Air Force and Frontline 'Have a Coffee - Help a Mate' campaign, you will go along way in helping out our colleagues and their families who were directly affected by the floods.” The Chief of Army, Lieutenant General Gillespie said.

Chief of the Air Force AIRMSHL Binksin said “Our colleagues and their families need our help and this is an easy way to help through this initiative”

Frontline Defence Services is encouraging Community Groups, Sporting Clubs and units on base to head down to their local outlet show their support.

“We would love to see photos from all bases nationally, where members are getting involved and showing their support. A gallery of photos will be hosted on the Frontline Defence Services website from the 30th May” said Joni Edson, Marketing and Public Relations Manager for Frontline Defence Services.

Regular information during the event week will be posted through the Frontline Defence services website, www.frontlineds.com.au/helpamate.php and will also be updated on The Australian Army and Royal Australian Air Force facebook pages.

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